Cervical Screening Video Texting Guide for Practices

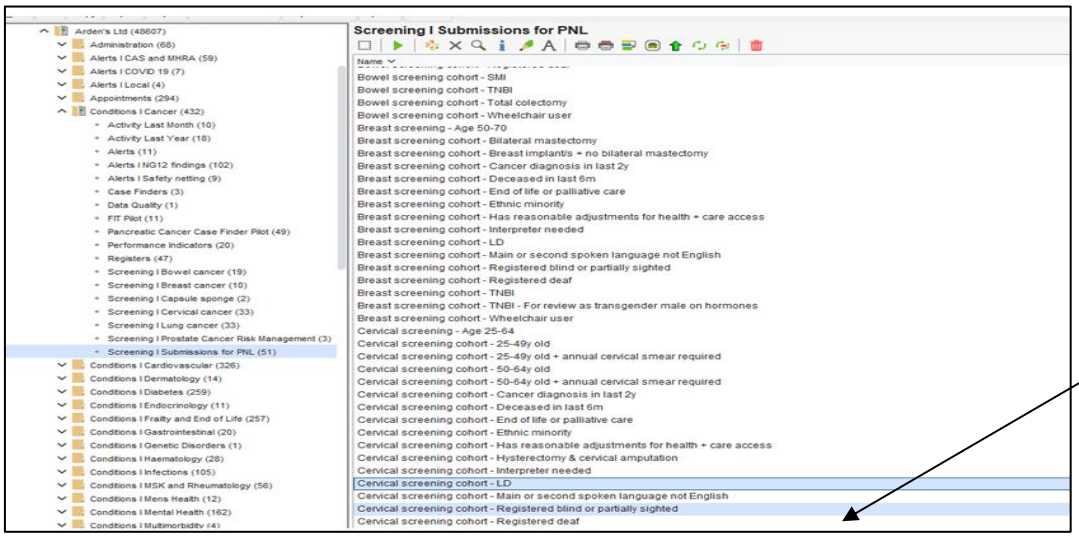
This guide aims to provide details on how to search for patients, send them the appropriate video and then report on numbers following the video texting intervention. If you do require further support then please contact wessexcanceralliance@wca.uhs.nhs.uk

Identifying your patients / Ardens Searches

You can identify your patients using your own searches if required but there are some already built that you could use as follows.

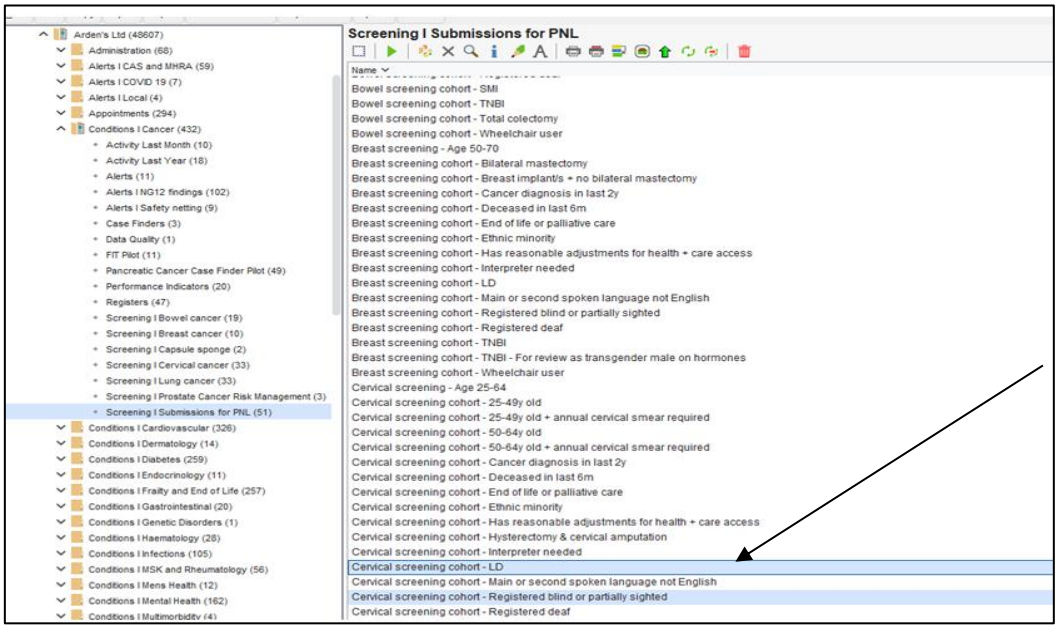
1. **ALL cervical screening non-responders with a BSL code** (these should be sent BSL **video 2**)

Look in your Ardens searches – Conditions Cancer Folder – Screening Submissions for PNL cohorts – Cervical screening cohort – registered deaf.



You will need to check each patient to see if they are up to date with screening. If not, then they will need to receive the text.

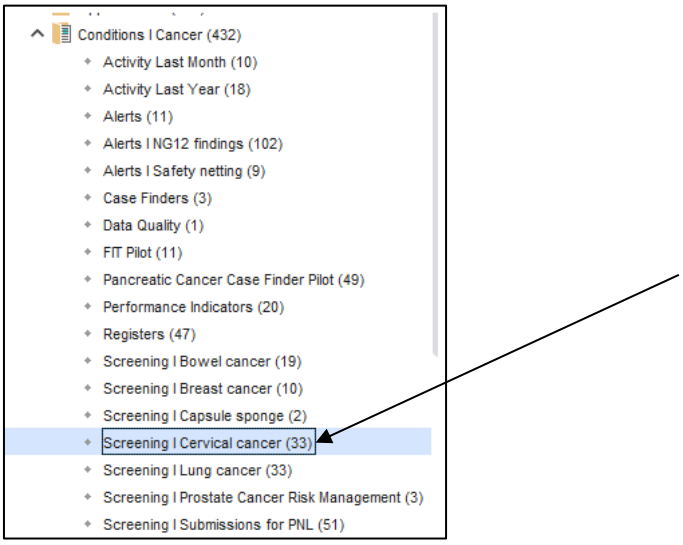
2. **All cervical screening non-responders with an LD code** (these should be sent the LD **video 3**)

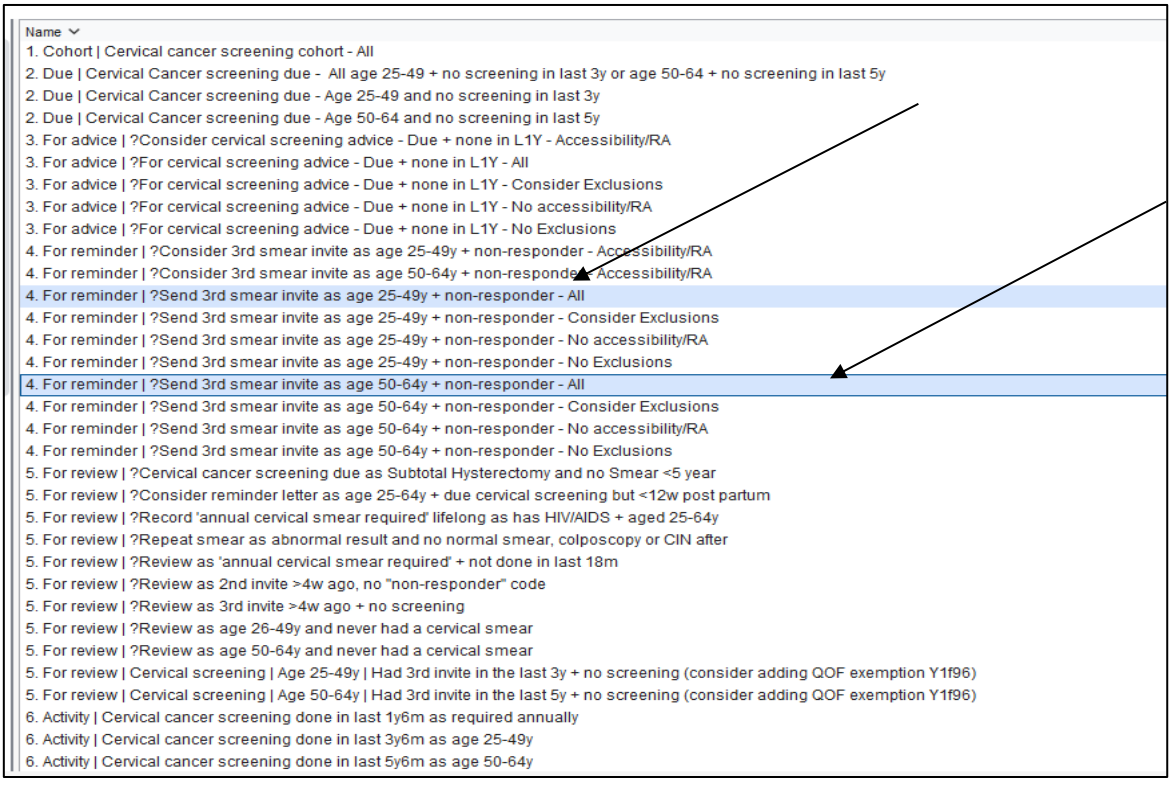


You will need to check each patient to see if they are up to date with screening. If not, then they will need to receive the text.

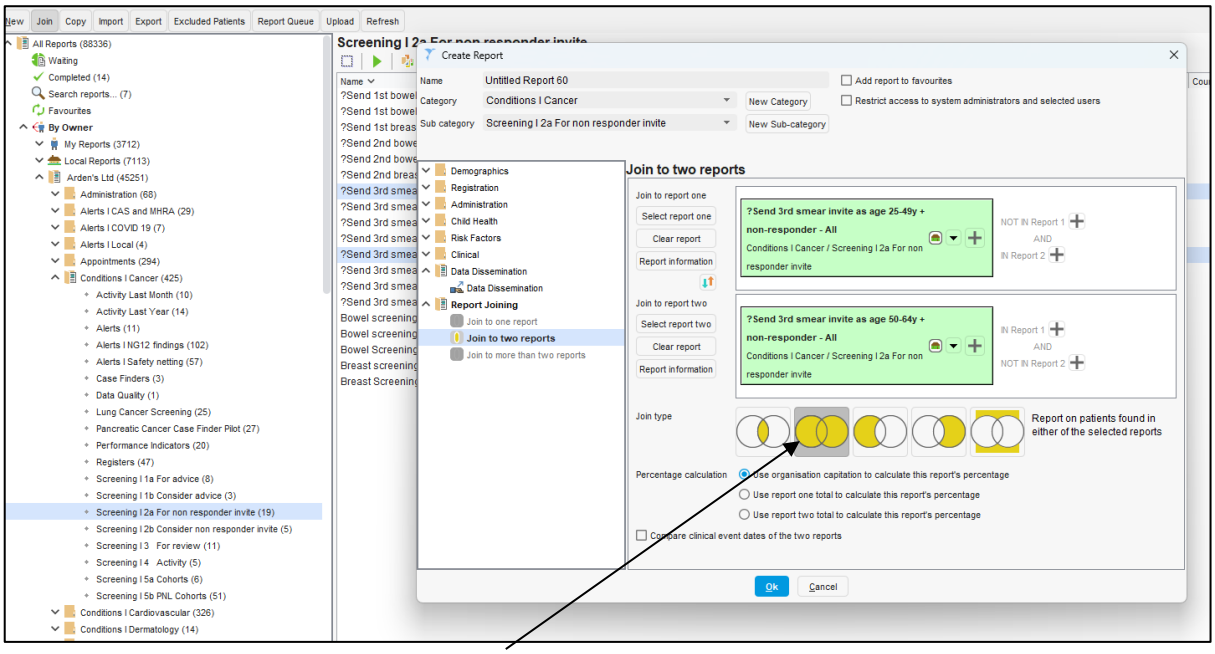
3. **All cervical screening non-responders – excluding those with a BSL and LD code** (these should be sent the CRUK **video 1)**

This is slightly more complicated and depends on whether you code your cervical screening patients as non – responders. If you do, then you can find your searches here





You need to join these two together to get a search with all of the non-responders aged 25-64. To do this you need to click each of the searches and then select JOIN in the tab on the top left of the page.



You then need to name this new search and add it to a folder of your choosing (somewhere where you can easily locate it in the system) make sure the second box is highlighted as you want to make sure all of the women in both reports are selected.

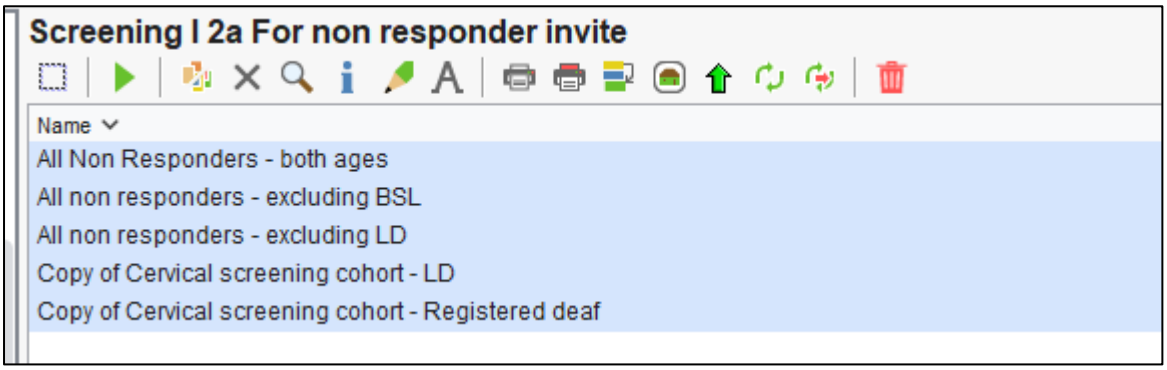
See exported reports section. These can be imported into your clinical systems

This will give you the total number of non-responders. You will then need to exclude the BSL and LD patients you have already sent texts /videos to. You can do this manually if the numbers are small.

Exported reports

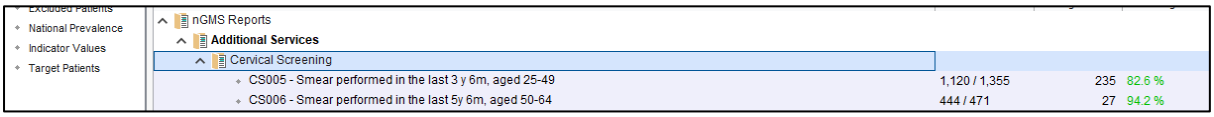
To assist System 1 practices – the reports have been created below for you to import.

Exported Reports.rpt



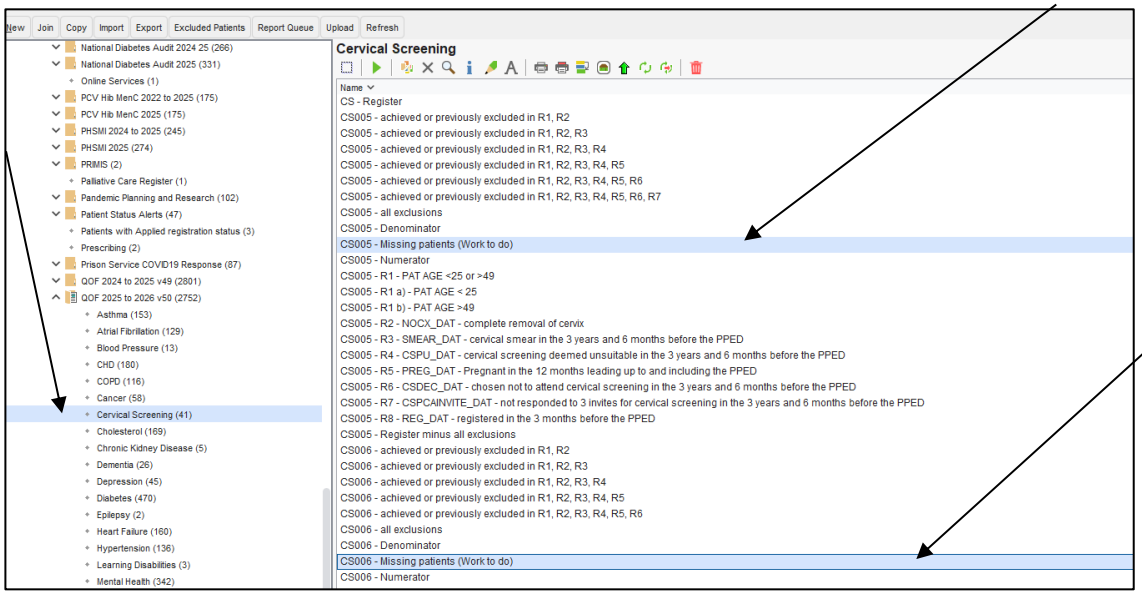
You need to import them into system 1 and then run them accordingly.

<u>For those that don't code non-responders</u> – the easiest way to look for patients who are overdue a smear test is to look at your qof searches (missing patients)



System wide searches (Not Ardens) can be run to help you find these patients and exclude the LD/BSL patients also.

System wide searches

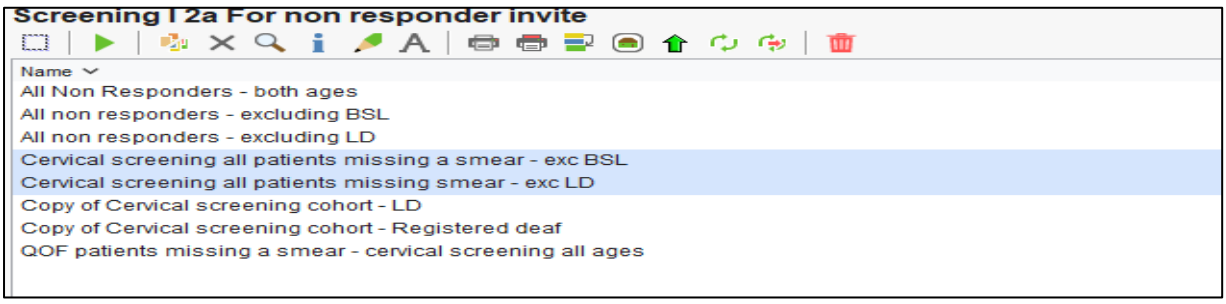


You need to join these two together to get a search with all of the non-responders aged 25-64. To do this you need to click each of the searches and then select JOIN in the tab on the top left of the page. Same process as before. This will give you the total number of non-responders. You will then need to exclude the BSL and LD patients you have already sent texts /videos to. You can do this manually if the numbers are small.

Exported reports

These have been created in advance for system 1 practices. You need to import them into your clinical system and run accordingly.





Text To be sent

You will need to export the required searches into a csv file so it can be uploaded into your bulk text messaging platform (MJOG, AccuRx etc.)

Please use the following script when bulk texting your identified patients.

Dear [name inserted]

This is an important message from your GP Practice. Our records show you are due a cervical screening (smear test). The following video explains what happens at the appointment and why it is important to attend:

[Select the most appropriate video and add the link here...see below for video options]

Please contact us to make an appointment [insert phone number/booking link]

Or you can find more information here Cervical screening - Cancer Matters Wessex

Screening Saves Lives

Videos

Video 1: Should I go for cervical screening? | Cancer Research UK (this is the default to be sent to all non-responders - with the exception of those with an LD or BSL code)

Video 2: Cervical Screening Saves Lives – Conversations with Dr Zoe Williams | NHS - BSL version (this is to be sent to patients with a BSL code on the GP record)

Video 3: Accessing cervical screening with the right support for people with a learning disability (this is to be sent to all patients with an LD code on the GP records)

SNOMED / Read Codes

You will also need to accurately code that you have sent this text. This can be done during the bulk texting process. Use **XaZJJ** (snomed 836441000000104) – cervical screening invitation sms message sent.

You may also wish to code that you have informed the patient about cervical screening using either of these available codes

1. **XaZID** (snomed 851141000000101) – provision of information about cervical screening programme
2. **6793** (snomed 171040007) – health education on cervical cytology
3. **XE1TU** (snomed 1710400007) – advice on cervical cytology

Tips & things to remember/consider

- Please ensure that you have sufficient sample taker capacity prior to sending the messages.
- You may want to notify reception staff that there may be an increase in calls regarding cervical screening.
- You may want to consider the time of day that you send the messages to maximise the opportunity for people to make an appointment – avoiding just before the practice closes/or just before the weekend. We would recommend in the morning to give people the day to make the appointment.