Camrose, Gillies and Hackwood GP Surgery
Health Inequalities project

Increasing cervical cancer screening for BAME women

Dr Katrina Webster and Dr Giselle Franklin

Camrose, Gillies and Hackwood GP Surgery

4 sites – Gillies Health Centre, St Andrews, Essex Road, Beggarwood

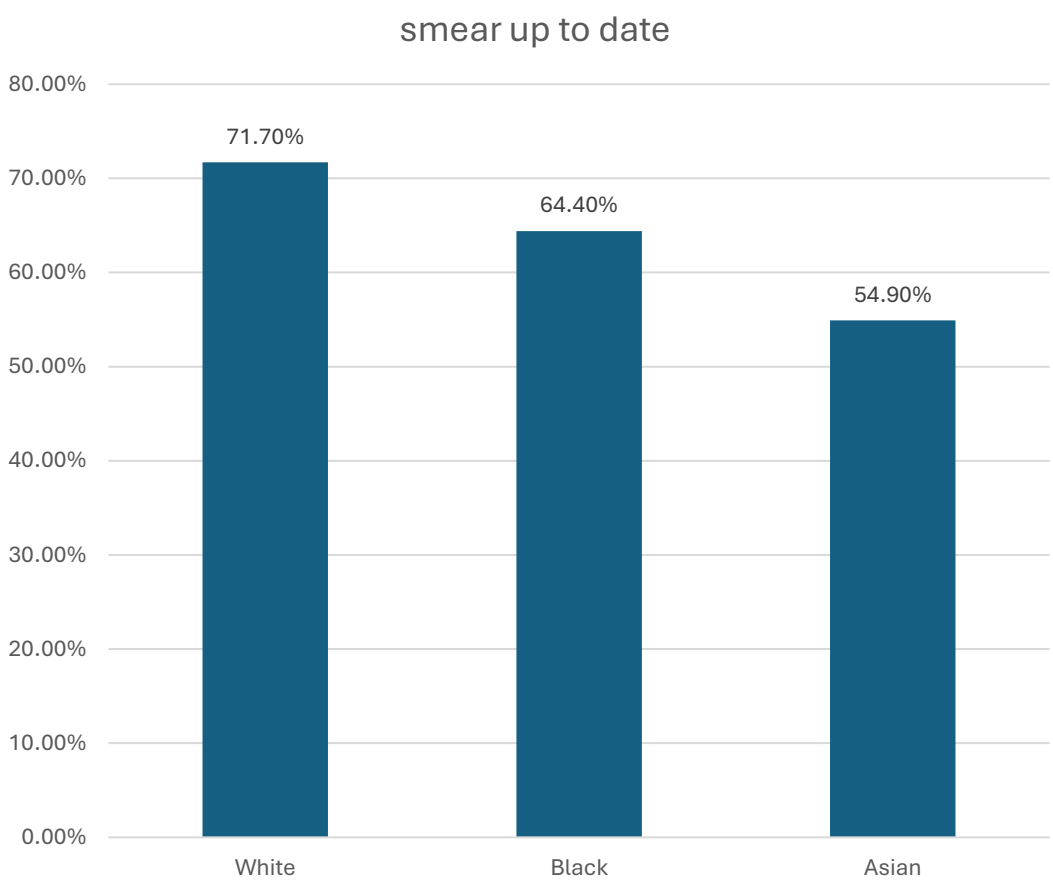
52,000 patients

2 Health inequalities leads – Dr Katrina Webster and Dr Giselle Franklin

Decided on project to increase the number of women coming for cervical cancer screening tests – offered to all women from 25 till 64years of age.

BAME women less likely to come for a smear

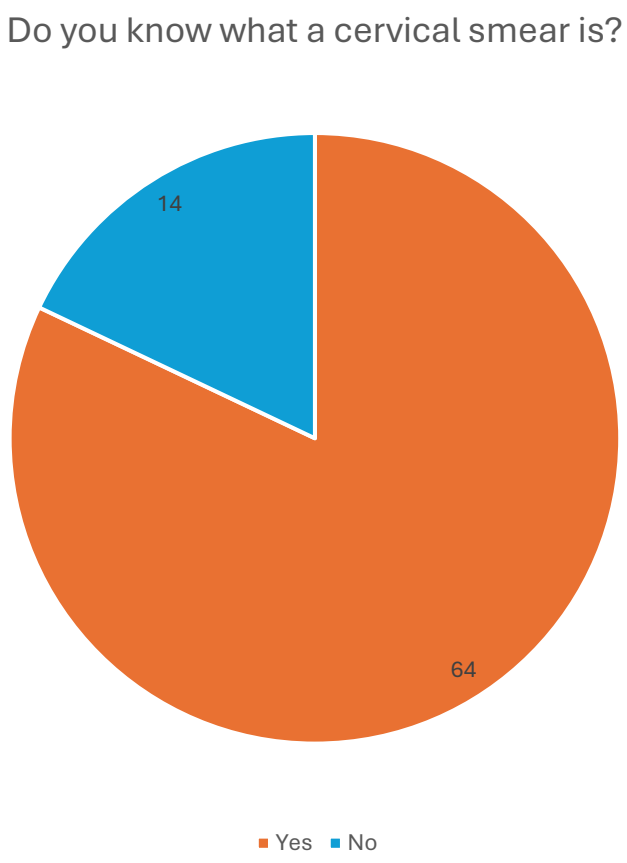
- Target for smear uptake is 70% of 25-64 year olds
- In October 25 at CGH we found:
  - 71.7% of white women have had their smear test
  - Only 64.4% of Black women and 54.9% of Asian women have had their smear



Never had a smear or not had for 10+ years

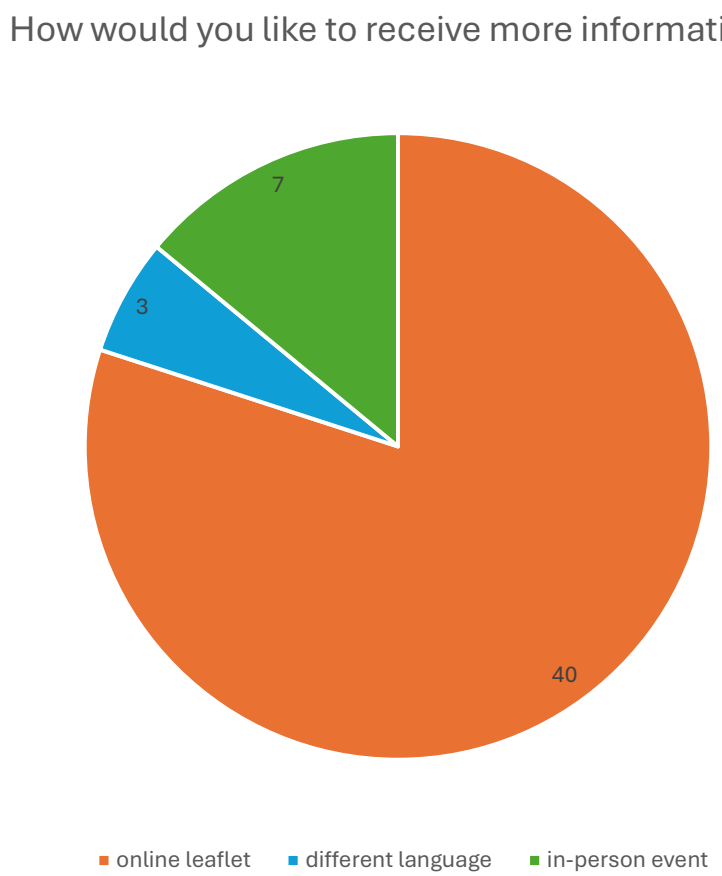
- 126 Black women
- 358 Asian women
- Why?
- Survey sent to these women via text

Do you know what a smear is?



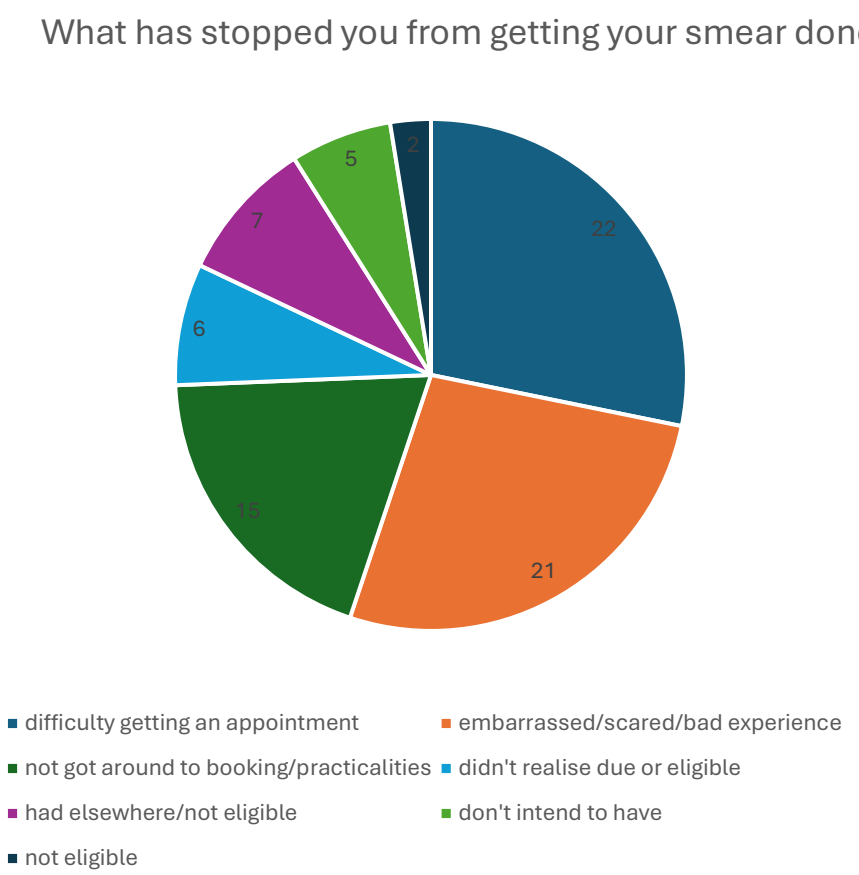
- 78 responses
- 14 (18%) said they **didn’t know what a cervical smear was**.
- Targeted education about smears could help overcome this barrier

How would you like to have more information



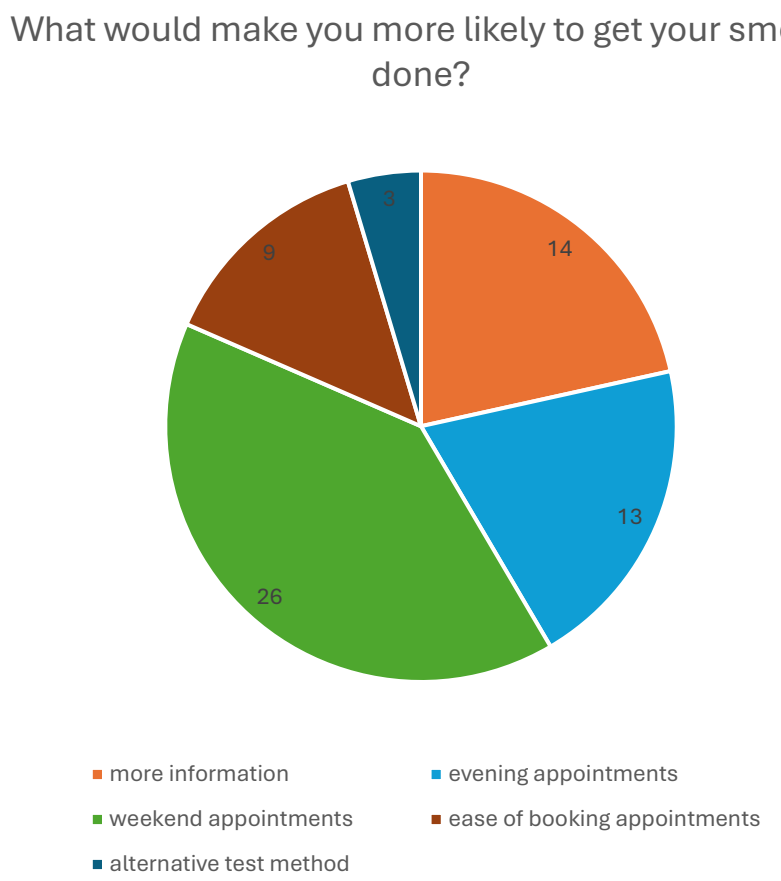
- 47 responses
- 85% wanted **online information**
- This is an easy thing to provide
- We designed a text message to send
- 15% wanted an **in-person event** and we are pleased to have joined this event

What has stopped you from having your smear done?



- 78 responses
- 58% said **difficulty getting an appointment** or **not getting around to it** was the reason
  - Increasing ease of access to appointments could help this.
- 27% said **embarrassment or fear**
  - Further information and reassurance could help

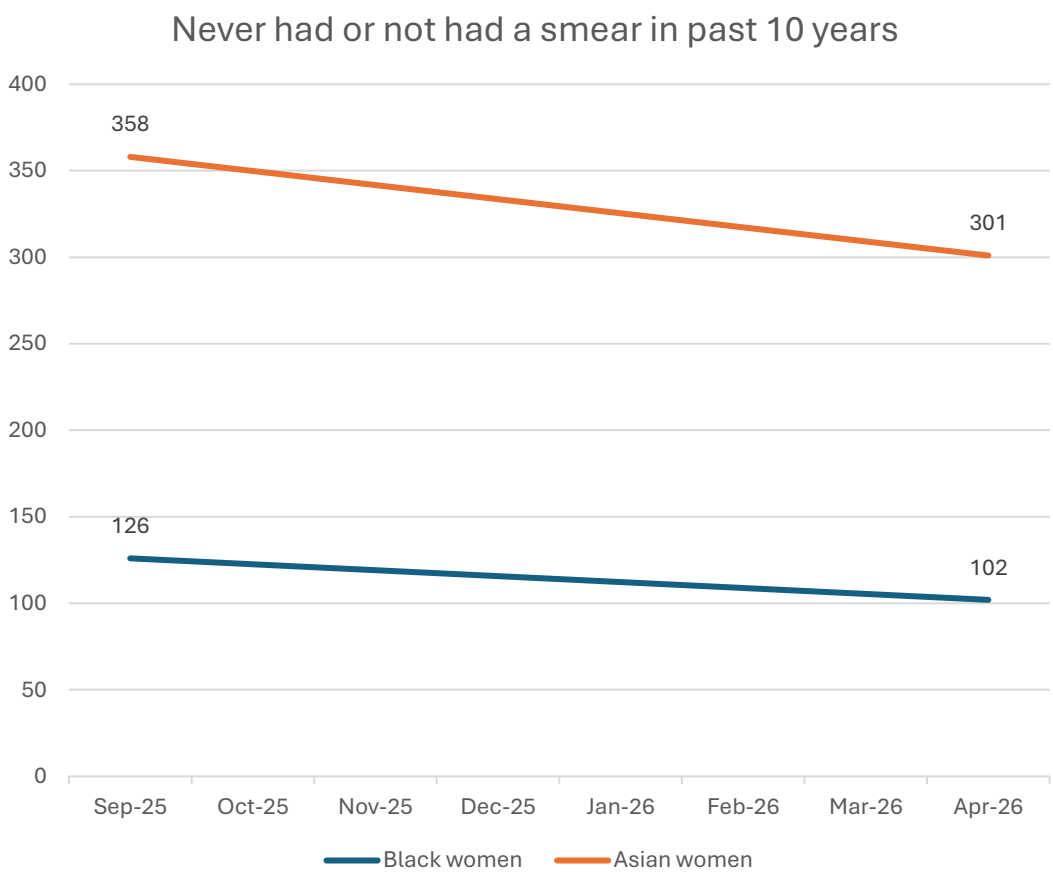
What would make you more likely to get your smear done?



- 65 responses
- 74% said ease of access to appointments with **weekend appointments** being more popular
  - More appointments on weekends with direct booking links sent in May/June 26.
- 22% said **more information**
  - We made a text to send out and are joining you here

What has happened so far?

- Sending out the survey has already prompted some women to get their smears done
- April 26 data
  - **Asian women** 301 never or not had smear in past 10years, down from 358
  - **Black women** 102 down from 126



Project update

Text sent out to women with more information including videos

https://www.youtube.com/watch?v=0mT3td0cq4Q

https://cancermatterswessex.nhs.uk/cancer-screening-and-prevention/screening-for-cervical-cancer/

Increased appointments on weekends and evenings being prioritised for BAME women from June 26.

113 appointments so far booked via direct links in June and July.

Feedback form to be sent out after smears.

Thank you

- Please tell us your thoughts and any ideas you may have about our project so far.