

Making the most of your Cervical Screening Posters

This is a short guide with ideas and suggested ways you can use and make the most of the posters we have supplied to you to help promote how GP Practices are supporting patients with their cervical screening appointments.

Personalise your poster

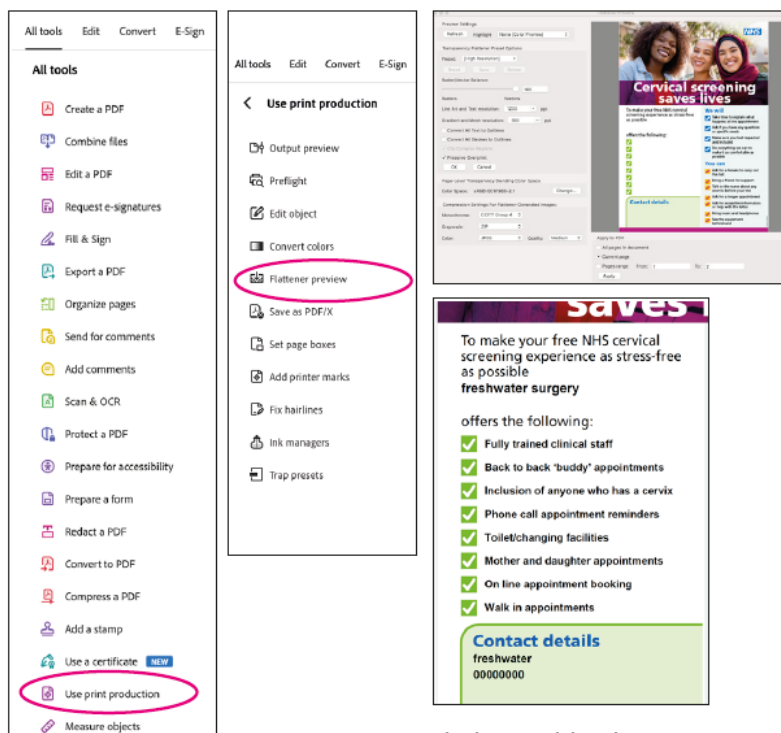
To personalise your poster, you can select the drop-down arrows and fill in your practice or PCN details on the poster to make it personal to what you can offer. There are two designs for you to choose from and it is fine to use one or both.

Print your poster to display in waiting areas

Once personalised, you can print the poster to display. Depending on the version of PDF you are using, you may need to 'flatten' the poster so that the dropdown options you don't need, disappear from view.

Using Adobe Acrobat to flatten a pdf:

- 1. Make a copy:** Save a copy of your original PDF.
- 2. Open the copy:** Open the duplicated PDF in Adobe Acrobat.
- 3. Go to Print Production:** Go to the Advanced tab and select "Print Production", then "Flattener Preview".
- 4. Adjust settings:** Adjust the Raster/Vector balance and ensure "Convert All Text To Outlines" is checked, and "Clip Complex Regions" is unchecked.
- 5. Apply changes:** Click "Apply" to flatten the PDF.
- 6. Close Flattener Preview:** Close the Flattener Preview dialog box.
- 7. Save or Print:** Save the flattened PDF or print it.



Blue boxes and drop down menu arrows are no longer visible.

Convert your poster to an image

You can also use your poster on your website or share on your social media channels by converting the saved PDF to an image file (known as 'jpeg' or 'png'). Using Adobe Acrobat, simply select "convert to image" or if using a different viewer, you can use your computers "print screen" option.

We can help! – If you have any difficulty with flattening your PDF or converting it to an image file, please email wessexcanceralliance@nhs.uhs.nhs.uk and we will be happy to assist.

Suggested Social media posts:

Along with your poster, here are some suggested posts to put on your social media channels. Please feel free to write your own or copy and paste one of the below:

- We are supporting you with your cervical screening appointment by sharing all the services we offer. See the poster below and please remember to book for your next screening appointment, when you are invited.
- We understand that it is not always easy to come for a cervical screening appointment so we have shared a list of all the things you can expect from us as part of this service. See our poster below and please remember to book for your next screening appointment, when you are invited.
- Did you know you can listen to music while having your cervical screening? If it helps you relax, then please do bring some music and headphones...see what else we can help with, on our handy poster and please remember to book for your next screening appointment, when you are invited.
- Have you received an invite for your next cervical screening appointment? See our poster below for lots of information about the support we offer to help you book your appointment with us today.

Please do tag us as well and we will be happy to repost/share and support you!

Facebook: <https://www.facebook.com/CancerMattersWessex>

Instagram: @nhs_wca

Help/Support

We can help! – If you have any difficulty using these posters, flattening your PDF or converting it to an image file, please email wessexcanceralliance@nhs.uhs.nhs.uk and we will be happy to assist.