

Report to the Wessex Cancer Alliance Board				
Title:	Cancer Matters Wessex Website Project			
Sponsor	Cindy Shaw-Fletcher			
Date:	24/06/20			
Purpose	Assurance or reassurance Yes	Approval	Ratification	Information
Issue to be addressed:	Board support is requested for the revised delivery plan following interruption to the project's development due to the Covid-19 pandemic and a refocus to support public and patients currently needing to come into hospital for diagnosis or treatment of cancer.			
Response to the issue:	Utilisation of the existing website framework to go live with supporting information for public and patients around access to cancer care during the pandemic together with a live directory of local services and other supporting documents.			
Implications: (Clinical, Organisational, Governance, Legal?)	The proposal recognises the delay in project delivery and the plan is an refreshed approach to provide a communication platform swiftly and of value to patients, whilst then planning for delivery of the full website by Q3 2020/21			
Risks: (Top 3) of carrying out the change / or not:	<ol style="list-style-type: none"> 1. Risk that patients and public continue to be nervous of attending health care settings to diagnose or treat cancer. 2. Risk of waste of significant investment in the website development. 3. Issue that original timescales have not been achieved and without change to approach further delay is expected 			
Summary: Conclusion and/or recommendation	The board is asked to support the Go Live of a partially complete site by 1 st July providing public information in the pandemic period, with expectation that the full site will be live from October. Further, board membership are asked to support development of the content of the site as part of the organisations they represent as required.			

Cancer Matters Wessex Website Project

Delivery planning 2020

Summary

Wessex Cancer Alliance commissioned the Dorset Cancer Partnership to oversee the design, development and implementation of a Wessex wide website for cancer patients back in 2018. There have been significant delays in implementation for a number of reasons and a new approach is now proposed to more closely align the project oversight with the Alliance and DCP teams and to utilise existing website material to go live by 1st July with messaging and support for patients and public through the CV-19 pandemic.

Delivery plan

The Board is provided with a one-page monthly overview of the planned delivery for the website. The milestones reflect those included in the planning report. The project team will work to a more detailed but flexible weekly plan. In the interests of replacing the temporary Covid-19 information page as soon as possible, the website launch has been planned in two key stages.

- 1 July 20 launch of the directory of services, the Health and Care video library, Wessex Cancer Alliance information (Covid-19 and cancer, prevention, early detection and diagnosis, the Wessex cancer surgical hub, the rapid diagnostic service, SafeFit specialist cancer exercises, targeted lung health pilot (Southampton) and information for follow-up care), news items and some local information.

- 1 Sep 20 launch of the four main cancer pathways (breast, colorectal, lung and prostate), including Covid-19 variations, and following Wessex clinical oversight and approval processes.

User testing of the website is planned following both launches for a minimum period of four weeks. Users and user groups will be targeted for engagement to ensure their suitability to manage the testing remotely.

The development of the Professional Healthcare Platform and its integration into the main website (Milestones 5 and 6) have been scoped but will be subject to capacity around the ongoing content development of the main website, clinical capacity to contribute to its purpose and decision about the initial platform to be used. The development of the Professional Healthcare Platform was not in scope within the contract agreement with Dorset Creative. The creation of the additional ten cancer pathways (Milestone 7) have not been scoped. It will need to be decided how they should be prioritised and against the Professional Healthcare Platform if the project duration stays as it is. The full website launch (Milestone 8) is currently scheduled for the end of March 2021.

	Work in progress
	Deadline
	Project Board approval meetings
	CMW Content Go Live
	Milestone interim completed
	Milestone completed