



| Report to the Wessex Cancer Alliance Board | | | |
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| Title: | Strategy for reducing inequalities in care for seldom heard groups | | |
| Sponsor | Sue Newell, Public and Patient Voices Wessex | | |
| Date: | 24/6/20 | | |
| Purpose | Ratification | | |
| Issue to be addressed: | Public not presenting to primary care with early signs of cancer during CV-19, further, patients continue to be reluctant to attend hospital for diagnostics and treatment for cancer during the pandemic. | | |
| Response to the issue: | Opportunity to build on success of 2019 approach to very targeted, grass routes action with seldom heard groups through robust and evidenced Communities Against Cancer programme. Potential to further impact on prevention and early diagnosis more broadly in line with the Long Term Plan, in addition to recovery strategy. | | |
| Implications: (Clinical, Organisational, Governance, Legal?) | Through CV-19 inequalities in health outcomes have been highlighted particularly for black, minority and seldom heard groups. As an alliance we have a responsibility to address this and an opportunity through an existing and successful approach in Communities Against Cancer. | | |
| Risks: (Top 3) of carrying out the change / or not: | <ul style="list-style-type: none"> Existing inequalities continue and health outcomes for black, minority and seldom heard groups are not addressed Access to health services remains below normal levels Services continue to be developed and recovery planning is missing feedback from seldom heard groups | | |
| Summary: Conclusion and/or recommendation | Request for board endorsement for further investment in the Communities Against Cancer project. | | |